

Digital Media and Political Engagement Worldwide

A Comparative Study

This volume focuses on the impact of digital media use for political engagement across varied geographic and political contexts. It identifies context-dependent and transcendent political consequences of digital media use. As the first decade of theorizing in this field has been based on studies from the United States and the United Kingdom, this volume places those results into comparative relief with other regions of the world. The book moves debates in this field of study forward by identifying system-level attributes that shape digital political engagement across a wide variety of contexts. The volume brings together research and scholars from North America, Europe, Latin America, the Middle East, and Asia. The evidence analyzed across the cases considered in the book suggests that engagement with digital environments influences users' political orientations and that contextual features play a significant role in shaping digital politics.

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Politics and relations among individuals in societies across the world are being transformed by new technologies for targeting individuals and sophisticated methods for shaping personalized messages. The new technologies challenge boundaries of many kinds – between news, information, entertainment, and advertising; between media, with the arrival of the World Wide Web; and even between nations. Communication, Society and Politics probes the political and social impacts of these new communication systems in national, comparative, and global perspectives.

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