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978-1-107-65825-7 - An Introduction to Australian Public Policy: Theory and Practice: Second Edition
Sarah Maddison Richard Denniss
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An Introduction to Australian Public Policy

THEORY AND PRACTICE

Second edition

The public policy arena is a complex framework of actors, politics and instruments. *An Introduction to Australian Public Policy Second Edition* examines the broad range of models, influences and players that shape the development of public policy in Australia. It equips students with a working knowledge of both the theoretical underpinnings and real-world challenges of the field.

Fully revised and updated, this new edition of Sarah Maddison and Richard Denniss' comprehensive overview of policy making in Australia addresses the diverse approaches to policy formulation required by different practitioners and institutions.

Accessible and engaging, this edition includes:

- a new chapter on policy evaluation
- practical exercises on how to write policy briefs and media releases
- eleven new, concise case studies from Australia's top public policy practitioners, examining contemporary issues such as carbon emissions, the mining tax, 'GetUp!' and the 2012 aged care reforms.

The book is accompanied by a companion website at www.cambridge.edu.au/academic/publicpolicy, which contains chapter summaries, discussion questions and a glossary.

Widely regarded as the best introduction to public policy available, *An Introduction to Australian Public Policy* is an essential resource for undergraduate students of politics, policy workers and anyone with an interest in understanding public policy discourse in Australia.

Sarah Maddison is Associate Professor and Australian Research Council Future Fellow in the Faculty of Arts and Social Sciences at the University of New South Wales.

Richard Denniss is Executive Director of the Australia Institute, a Canberra-based policy think tank, and Adjunct Associate Professor in the Crawford School of Economics and Government at the Australian National University.

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RICHARD DENNISS

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CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town,
Singapore, São Paulo, Delhi, Mexico City

Cambridge University Press
477 Williamstown Road, Port Melbourne, VIC 3207, Australia

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
Information on this title: www.cambridge.org/9781107658257

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First published 2009
Reprinted 2011
Second edition 2013

Cover design by Sardine Design
Typeset by Integra Software Services Pvt. Ltd
Printed in China by C & C Offset Printing Co. Ltd

A catalogue record for this publication is available from the British Library

A Cataloguing-in-Publication entry is available from the catalogue of the National Library of Australia at www.nla.gov.au

ISBN 978-1-107-65825-7 Paperback

Additional resources for this publication at www.cambridge.edu.au/academic/publicpolicy

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Foreword

Policy is where ideas meet action. That is why policy makers need to grapple with both theory and practice. This book provides the foundation upon which students and practitioners alike can analyse the policy process as it is and create the policy process that there should be.

Sarah Maddison and Richard Denniss both have extensive experience not just in researching and teaching the policy process, but also in participating in it, and this breadth of experience defines the approach taken throughout this book. While some chapters are more about theory and others focus more on practice, both elements are interwoven throughout. The book exposes students to the big ideas about policy, but never steers them too far away from the need to develop policy in the real world.

This second edition has been extensively updated and is based on new examples and new evidence. It now includes a chapter dedicated to the task of policy evaluation and is linked to a new website with up-to-date case studies, chapter summaries, links to additional sources, and a flashcard glossary.

Professor Allan Fels, AO
Dean
The Australia and New Zealand School of Government (ANZSOG)

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