

Déjà-vu

DB Schenker in East and South East Europe

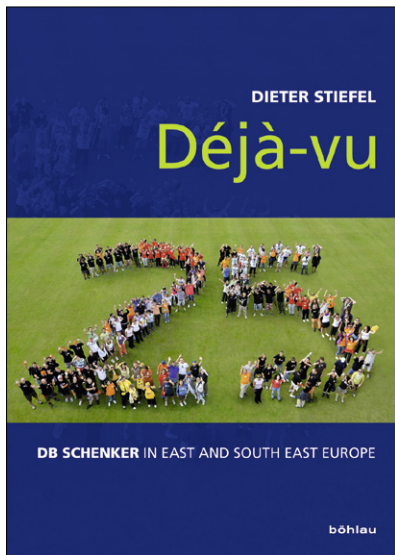
von
Dieter Stiefel

1. Auflage

Böhlau Köln/Wien 2014

Verlag C.H. Beck im Internet:
www.beck.de

ISBN 978 3 205 79621 3



DIETER STIEFEL

DÉJÀ VU**DB SCHENKER IN EAST AND SOUTH EAST EUROPE**

2014. 310 S. 225 FARB. ABB. UND TAB. GB. MIT SU. 170 X 240 MM.

€ 49,00 | ISBN 978-3-205-79621-3

A company is more than just the sum of its assets and liabilities; it is also strongly influenced by the politics of the time. Eastern and Southeastern Europe had been Schenker's home market since its foundation in 1872. Then came the two world wars, which changed the political map, and after 1945 Europe found itself divided by an Iron Curtain. All of Schenker's branch offices on the other side of the curtain were lost to state monopolies. The turning point came in 1989 with the collapse of the Socialist planned economies: like others, Schenker also turned to the task of reconstructing what it had lost. The challenges were enormous: political uncertainty, lack of legal security, lack of infrastructure, considerable training requirements. It took a long pioneering effort against many obstacles before DB Schenker could grow to again become one of the region's leading logistics service providers.

Dieter Stiefel: Professor for Social and Economic History at Vienna University, Austria. Executiv Director of the Vienna Schumpeter Society and the Schumpeter Program Harvard/Austria. Research Fellowships at Cambridge University/England, Harvard University and UC Berkeley. Author of Books on European Economic History, the Great Depression, Business and Banking History, Nationalisation and Privatisation, History of Bankruptcy, Marshall Plan, Denazification and Holocaust Era Assets.

WEITERE INFORMATIONEN UND DOWNLOADS FINDEN SIE UNTER WWW.BOEHLAU-VERLAG.COM.

WEITERE PUBLIKATIONEN DES AUTORS BEI BÖHLAU:

[CAMILLO CASTIGLIONI](#) ISBN 978-3-205-78832-4

[VERSTAÄTLICHUNG UND PRIVATISIERUNG IN ÖSTERREICH](#) ISBN 978-3-205-78735-8

[„IM LABOR DER NIEDERLAGEN“](#) ISBN 978-3-205-77769-4

DIETER STIEFEL | **DÉJÀ VU** | AUS DEM INHALT

From Schenker & Co. to DB Schenker

1872 – Schenker & Co. Wien
 1931 – Acquisition by Deutsche Reichsbahn
 1945 – Rebuilding and Internationalization
 1989 – Acquisition by Stinnes AG
 1997 – Acquisition of BTL
 2002 – Reacquisition by Deutsche Bahn
 2006 – Merger with BAX
 2012 – DB Schenker Logistics

Business Strategy in Transformation

GDR/East Germany/New Federal Countries

Regional Headquarters South East Europe

Austria
 Czech Republic
 Slovakia
 Hungary
 Slovenia
 Croatia
 Serbia and Montenegro
 Bosnia and Herzegovina
 Macedonia
 Albania
 Romania
 Moldova
 Bulgaria
 Greece/Turkey

Das vollständige Inhaltsverzeichnis finden Sie auf unserer Website direkt beim Buch unter Downloads.

BÖHLAU VERLAG GES.M.B.H. & CO. KG, WIESINGERSTRASSE 1, 1010 WIEN, ÖSTERREICH | **WIEN KÖLN WEIMAR**
 T: +43 I 330 24 27-0, F: +43 I 330 24 32-77, INFO@BOEHLAU-VERLAG.COM, WWW.BOEHLAU-VERLAG.COM
 STAND 07.2014. ÄNDERUNGEN VORBEHALTEN.



NAME: _____	ORT, DATUM, UNTERSCHRIFT: _____
ADRESSE: _____	_____
PLZ/ORT: _____	HIERMIT BESTELLE ICH NACHFOLGENDEN TITEL
TEL/FAX/E-MAIL: _____	EXEMPLAR(E) _____

AN: BÖHLAU VERLAG GES.M.B.H. & CO. KG
WIESINGERSTRASSE 1
1010 WIEN

DIETER STIEFEL
DÉJÀ VU
 DB SCHENKER IN EAST AND SOUTH EAST EUROPE
 2014. 310 S. 225 FARB. ABB. UND TAB. GB. MIT SU.
 170 X 240 MM.
 € 49,00 | ISBN 978-3-205-79621-3

ZZGL. VERSANDKOSTEN ODER GEBEN SIE DIESEN ABSCHNITT
 IHREM BUCHHÄNDLER!