

Contents

Foreword	vii
Preface	xiii
Acknowledgments	xvii
Introduction	1
Part A: Media Literacy	
Chapter 1: Pedagogy and Methods	9
Chapter 2: Linking between Media Literacy, Social Networking and Web 2.0	26
Part B: Social Networking	
Chapter 3: Participatory Culture	43
Chapter 4: Engaging the Student in the Classroom	56
Part C: Web 2.0	
Chapter 5: New Technologies	69
Chapter 6: Purpose and Placement	80
Part D: Privacy, Safety, and the Future	
Chapter 7: Cyber Society	95
Appendix A: Glossary	107
Appendix B: Resources and Tools	113
Appendix C: Cyberethics, Safety, and Security (C3®) Literacy Skills	127
Appendix D: Digital Millenium Copyright Act	141
Appendix E: Thinking about Tools in Schools Timeline	143
Appendix F: The ISTE National Educational Technology Standards	155
Appendix G: National Education Technology Plan 2010	161
Bibliography	171
Index	183