

Essentials of Strategic Management

Effective Formulation and Execution of Strategy

Bearbeitet von
Thomas Wunder

1. Auflage 2016. Taschenbuch. 510 S. Paperback
ISBN 978 3 7910 3285 6

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Essentials of Strategic Management

Effective Formulation
and Execution of Strategy

2016
Schäffer-Poeschel Verlag Stuttgart

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Gedruckt auf chlorfrei gebleichtem, säurefreiem und alterungsbeständigem Papier

Bibliografische Information der Deutschen Nationalbibliothek
Die Deutsche Nationalbibliothek verzeichnet diese Publikation in der Deutschen Nationalbibliografie; detaillierte bibliografische Daten sind im Internet über <http://dnb.d-nb.de> abrufbar.

Print ISBN 978-3-7910-3285-6 Bestell-Nr. 20635-0001
EPDF ISBN 978-3-7992-6812-7 Bestell-Nr. 20635-0150

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www.schaeffer-poeschel.de
info@schaeffer-poeschel.de

Lektorat: Traudl Kupfer, Berlin
Einbandgestaltung: Umschlagentwurf: Goldener Westen
Satz: Claudia Wild, Konstanz
Umschlaggestaltung: Kienle gestaltet, Stuttgart (Abbildung: Shutterstock)
Druck und Bindung: Schätzl Druck & Medien GmbH & Co. KG, Donauwörth

Printed in Germany
Januar 2016

Schäffer-Poeschel Verlag Stuttgart
Ein Tochterunternehmen der Haufe Gruppe

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