

Contents

Preface.	v
---------------	---

Part A

Management and Philosophy

Chapter 1

The Philosophy of Management: Philosophy as a Challenge to Business, Management as a Challenge to Philosophy PETER KOSLOWSKI	3
--	---

Chapter 2

Philosophy of Management: Concepts of Management from the Perspectives of Systems Theory, Phenomenological Hermeneutics, Corporate Religion, and Existentialism JACOB DAHL RENDTORFF	19
---	----

Part B

Organization Theory, Organizational Practice, and Philosophy

Chapter 3

Critical Realism, Organization Theory, Methodology, and the Emerging Science of Reconfiguration STEPHEN ACKROYD	47
---	----

Chapter 4

Epistemological Issues and Aspects of Organizational Practice

FRITS SCHIPPER 79

Part C

Philosophy, Economics, and Business Ethics

Chapter 5

Values and the Limits of Economic Rationality: Critical Remarks
on 'Economic Imperialism'

CHRISTIAN KRIJNEN 111

Chapter 6

Business Engagement, Mental Models, and Philosophy
in the Globalized World

CHRISTOPH LUETGE 137

Part D

Philosophy and Brand Management

Chapter 7

The Ethical Consequences of Brand Management:
A System-theoretical Approach

KAI-UWE HELLMANN 165

List of Authors 181

Index of Names 183