Contents

Notes on Contributors Acknowledgments		ix xiv
	roduction: The Study of Rhetoric and Public Address wwn J. Parry-Giles and J. Michael Hogan	1
Paı	rt I The History and Prospects of Rhetoric and Public Address	17
1	The History of Public Address as an Academic Study Martin J. Medhurst	19
2	Public Address Scholarship in the New Century: Achievements and Challenges David Zarefsky	67
3	Rhetorical Criticism 2009: A Study in Method Karlyn Kohrs Campbell	86
Part II Basic Research in Rhetoric and Public Address		109
4	Textual Recovery, Textual Discovery: Returning to Our Past, Imagining Our Future Davis W. Houck	111
5	The Processes and Challenges of Textual Authentication Robert N. Gaines	133
6	Archival Research and the American Presidency: The Political and Rhetorical Complexities of Presidential Records Shawn J. Parry-Giles	157
7	From Recovering Women's Words to Documenting Gender Constructs: Archival Research in the Twenty-First Century Susan Zaeske and Sarah Jedd	184

viii Contents

Par	t III Text and Context in Rhetoric and Public Address	203
8	The Racial Contexts of Public Address: Interpreting Violence During the Reconstruction Era <i>Kirt H. Wilson</i>	205
9	Lilies and Lavatory Paper: The Public and the Private in British Suffrage Archives Cheryl R. Jorgensen-Earp	229
10	Studying Visual Modes of Public Address: Lewis Hine's Progressive-Era Child Labor Rhetoric Cara A. Finnegan	250
11	Theory and Public Address: The Allusive Mr. Bush <i>John M. Murphy</i>	271
Par	t IV Questions of Effect in Rhetoric and Public Address	291
12	Jimmy Carter, Human Rights, and Instrumental Effects of Presidential Rhetoric Mary E. Stuckey	293
13	Analyzing Constitutive Rhetorics: The Virginia and Kentucky <i>Resolutions</i> and the "Principles of '98" <i>James Jasinski and Jennifer R. Mercieca</i>	313
Par	tV The Politics of Rhetoric and Public Address	343
14	Feminism and Public Address Research: Television News and the Constitution of Women's Liberation Bonnie J. Dow	345
15	The Problem of Race in Public Address Research: W. E. B. Du Bois and the Conflicted Aesthetics of Race Eric King Watts	373
16	Sexuality and Public Address: Rhetorical Pasts, Queer Theory, and Abraham Lincoln Charles E. Morris III	398
17	Public Address and the Revival of American Civic Culture J. Michael Hogan	422
Sele Ind	ect Bibliography ex	448 469